



147 Abbotsford Rd,  
Bowen Hills - Inbound  
**4006 0035**



12.66m x 3.35m



Illuminated



Rope Edge



### MOVE #164778

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.9%	192,000	4.2
P25-54	8%	113,000	4.3
OG1	10.6%	69,000	4.6

[www.goa.com.au](http://www.goa.com.au)

This CLASSIC SUPERSITE on Abbotsford Road which is one of Brisbane's major arterial roads. This impressive billboard is highly visible to traffic travelling inbound from Brisbane's inner north heading towards Brisbane's CBD or onto the Inner City Bypass and Clem7 Tunnel, carrying traffic to the east and south of Brisbane. With its prominent and elevated positioning this site is visible to a large volume of passing traffic and has a long viewing time on approach which extends during slow peak hour traffic. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** No advertising of competitor tyre companies.